

The  
4<sup>th</sup> Annual



*Supporting Ovarian Cancer Awareness in Southern New Jersey*

**Sponsorship Brochure, Event Details & Application**

*Fall 2010*



Dear Friends:

My name is Jon Cathcart and I am representing my family in requesting your support for the 4th Annual "Look for the Signs" Wiffle Ball Classic that will take place on Saturday, September 18<sup>th</sup> 2010 at the Woodbury Little League Complex. Registration begins at 9 am with the tournament starting at 11. This event is in memory of our mother Joan A. Cathcart who lost her life to ovarian cancer in March 2006. At the age of 61 she was diagnosed with stage IV ovarian cancer after showing no previous signs of being ill. She succumbed to complications just 38 days after her diagnosis. So our mission is to educate EVERYONE in Southern New Jersey about the signs and symptoms of ovarian cancer.

And to that end, we are pleased to announce that the proceeds from this year's tournament will go to a local South Jersey Group called "Teal Talk on Tour 2010." This group of dedicated people, is chaired by CBS 3 Anchorwoman, Pat Ciarrocchi, and is based here in South Jersey so we are pleased that the proceeds of the tournament will be staying here in the communities you serve.

The mission of "Teal Talk on Tour 2010" is to educate the people in Southern New Jersey about the signs and symptoms of ovarian cancer. The venues for these forums will take place at various locations throughout Southern New Jersey and we are in discussion about holding some of these forums right here in our home towns. Some of the wonderful work they do is explained in more detail in their attached "Teal Talk" Newsletter.

Please join us on Saturday September 18<sup>th</sup> , 2010 by becoming one of our sponsors. Sponsorship levels and benefit packages are listed below. This year our event will include a basket auction with many great prizes and many family activities including Moon Bounce, Face Painting, Tattoos, Crafts for the kids, Home Run Derby and the very popular Dunk Tank. There will be plenty of family fun, food and drinks so please join us and plan on spending the day having fun playing some wiffle ball.

Thank you !

Gratefully,

*Jon Cathcart*  
*Scott Cathcart*

*Stacy Gontowski*  
*Jennifer Burke*

*The proceeds of the tournament will benefit*

## *Teal Talk on Tour 2010*



### *Their Mission*

*Teal Talk on Tour 2010* , is series of ovarian cancer educational forums which will provide information about the latest ovarian cancer research and treatments. These events will be held in various locations throughout the Delaware Valley and was established through the generosity of the proceeds from “ An Evening With Friends and Fashion” that took place at the Moorestown Community House on February 23<sup>rd</sup> 2009 and the annual “Look for the Signs” Wiffle Ball Classic Tournament.

The mission of these awareness forums is to educate as the people of Southern New Jersey about the signs and symptoms of ovarian cancer. The venues for these forums will take place at various locations throughout Southern New Jersey.

Our format is simple yet very effective. Thanks to your donation, we will be able to invite women from Southern New Jersey to join you for a brief “*Meet and Greet*” where sponsors and VIP guests will have an opportunity to talk with our keynote speaker and medical experts.

The program is then officially opened with a few words from our event chairman followed by 30 minutes of the most important and recent medical information about the current state of ovarian cancer research. In addition, an ovarian cancer survivor will share her story. We close with an in-depth conversation with the audience about the signs and symptoms of ovarian cancer and then open the forum up to a question and answer period.

Each guest receives an “ *Ovarian Cancer Information Package*” that contains latest materials on ovarian cancer research. Our sponsors are encouraged to include their company materials or “VIP” guest gifts in this bag as well. To hold a “Teal Talk” at your organization or company, please contact Robert Deaton @ [RWDPublicst@Hughes.Net](mailto:RWDPublicst@Hughes.Net)

# The Teal Talk on Tour 2010 Volunteer Committee



## Honorary Chair

Pat Giarrocchi

*CBS 3 Anchor*

## Chairman

*Robt. W. Deaton, Jr.*

## The Committee

Debbie Alexander

Ovarian Cancer Education Team

Gina Amato, Esq.

Begley & Gaskill

William Begley, Esq.

Begley & Gaskill

Clayton Clark

President, Eastborne Home Mortgage

Laura Cooper

Ovarian Cancer Survivor

Victoria Dubrow

Ovarian Cancer Education Team

Anne Gutos

Ovarian Cancer Survivor

Chair of the Teal Talk Speakers Bureau

Michael Lamond

President

Lawyer's Services

Kris Propp

Executive Director

West Jersey Chamber Music Society

Judith Ellis-Taylor

Director of Sales

The Park Hyatt Philadelphia At The Bellevue

*“You make a living by what you get..You make a life by what you give.”*  
W. Churchill

## Sponsorship Opportunities

Regardless of which package you choose, your sponsorship is guaranteed to bring your company visibility, a high level of public relations and brand exposure.

### MVP “ Most Valuable Partners” : Sponsorship : \$750.00

MVP sponsors can design a customized sponsor package and create their own benefits list to suit their marketing & public relations needs.....and we will make that happen !

### Hall of Fame Sponsor: \$500.00

*Select this sponsorship option and you will receive the following benefits:*

1. Company name or logo will be placed on the back of t-shirts given out to all participants in the tournament.
2. Company name or logo will be displayed along with our other Hall of Fame Sponsors on the event day tournament banner.
3. Corporate Recognition from the podium throughout the event
4. Photo Opportunity with post event public relations exposure.
5. Post event media release & photo in SNJ Business People Magazine.

### Golden Glove Sponsor: \$250.00

*Select this sponsorship option and you will receive the following benefits:*

1. Company name on activity. We will be having activities for family members who are not participating in the tournament. Your Company or logo will be displayed in front of one of our activities. Some of our activities will include, Moon Bounce, Dunk Tank and Home Run Derby Field.
2. Corporate Recognition from the podium throughout the event
3. Photo Opportunity with post event public relations exposure.

### Grand Slam Sponsor: \$150.00

*Select this sponsorship option and you will receive the following benefits:*

1. Company name or logo will be displayed on a lawn sign as a sponsor on one of the seven fields we are planning to have setup for the tournament play.

### Friends of Joan Cathcart: \$50.00

What a great way to remember Mrs. “C” (Joan Cathcart) by making a donation in her name! Your name or company logo will be placed on a banner that will be prominently displayed at the Ovarian Cancer Education Booth.

## Make A “TEAL TRIBUTE”.....

*.....a Donation In Memory of a Loved One or Friend*

Contributions are a great way to express sympathy for a loss. We will send a card to notify someone of your generosity. Remember to include the honored person's name as well as the name and address of the family/individual to notify of your donation. Mail to Julia Wittenberg Beneficial Bank 53 East Main Street, Moorestown NJ 08057

## Basket Auction Participation

We are having a basket auction as a fundraiser at this year's event. Any products or services that could be auctioned off would be greatly appreciated.

## I would like to be a sponsor! Who should I call?

If you would like to be a sponsor for this year's tournament please contact Jon Cathcart at 609-413-2435 or @ [jon@lookforthesigns.org](mailto:jon@lookforthesigns.org)

## Where do I send my donation / sponsorship check?

Send donations to:  
C/O Julia Wittenberg/Beneficial Bank  
53 East Main Street Moorestown, NJ 08057

## Who do I make the check payable to?

Checks payable to: Teal Talk on Tour

## I have a few questions. Who can I call?

Please contact Jon Cathcart 609-413-2435.

## Who is the beneficiary of this event?

The proceeds from “ Look for the Signs’ will go to support “ Teal Talk on Tour 2010”  
The mission of this South Jersey based organization is to educate your friends and neighbors, the people of your community.....the people of Southern New Jersey about the signs and symptoms of ovarian cancer. This organization has educated more than 1,000,000 people in the Southern New Jersey area in 2009 & 2010 about the signs and symptoms of ovarian cancer. To hold a “Teal Talk” at your organization or company contact [RWDPublicist@Hughes.Net](mailto:RWDPublicist@Hughes.Net) or visit [TealTalkonTour.com](http://TealTalkonTour.com)

## Sponsorship, In Memory or General Donation

Name: \_\_\_\_\_

Company  
Name \_\_\_\_\_

In Honor  
Of \_\_\_\_\_

Would you like a card sent to their family? Yes \_\_\_ No \_\_\_

Address \_\_\_\_\_

City, State & Zip  
Code \_\_\_\_\_

Point of  
Contact \_\_\_\_\_

Phone: \_\_\_\_\_  
Electronic Mail \_\_\_\_\_

*Please circle one or more of the following :*

MVP ( Most Valuable Partner)	\$ 750
Hall of Fame	\$ 500
Golden Glove	\$ 250
Grand Slam	\$ 150
Friends of Joan Cathcart	\$ 50
Teal Tribute/In Memory of	\$ 25 & above

*Payment Information:*

*Sponsorship Package:* \$ \_\_\_\_\_

*In Memory Of Donation* \$ \_\_\_\_\_

*General Donation* \$ \_\_\_\_\_

*Total :* \$ \_\_\_\_\_

